

UBS Global Financial Services Conference

May 11, 2010



Allstate®

You're in good hands.

Don Civgin

Chief Financial Officer

The Allstate Corporation

Safe Harbor

This presentation contains forward-looking statements and information. Additional information on factors that could cause results to differ materially from those projected in this presentation is available in the 2009 Form 10-K, 10-Q for the first quarter 2010, and in our most recent earnings release, available on our website, allstate.com. This presentation also contains some non-GAAP measures. You can find the reconciliation of those measures to GAAP measures on the Investor Relations portion of our website, allstate.com, under the “Quarterly Investor Information” link.

First Quarter 2010 Results

Consolidated Highlights

Three months ended
March 31,

\$ in millions, except per share amounts and ratios

	<u>2010</u>	<u>2009</u>	<u>% Change</u>
Consolidated Revenues	\$ 7,749	\$ 7,883	(1.7)
Net income (loss)	120	(274)	NM
Net income (loss) per diluted share	0.22	(0.51)	NM
Operating Income	375	454	(17.4)
Operating Income per diluted share	0.69	0.84	(17.9)
Book value per share	32.26	22.65	42.4
Book value per share, excluding the impact of unrealized net capital gains and losses on fixed income securities	32.83	28.78	14.1
Catastrophe losses	648	516	25.6
Property-Liability combined ratio	98.9	96.8	2.1 pts.
Property-Liability combined ratio excluding the effect of catastrophes and prior year reserve reestimates ("underlying combined ratio")	89.1	88.9	0.2 pts.

NM – not meaningful

Priorities to Drive Shareholder Value

2009

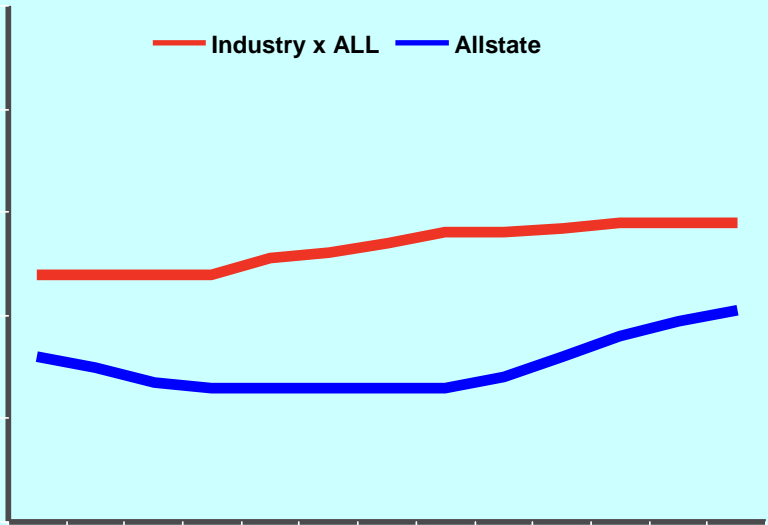
- Keep Allstate financially strong
- Improve customer loyalty
- Reinvent protection and retirement for the consumer

2010

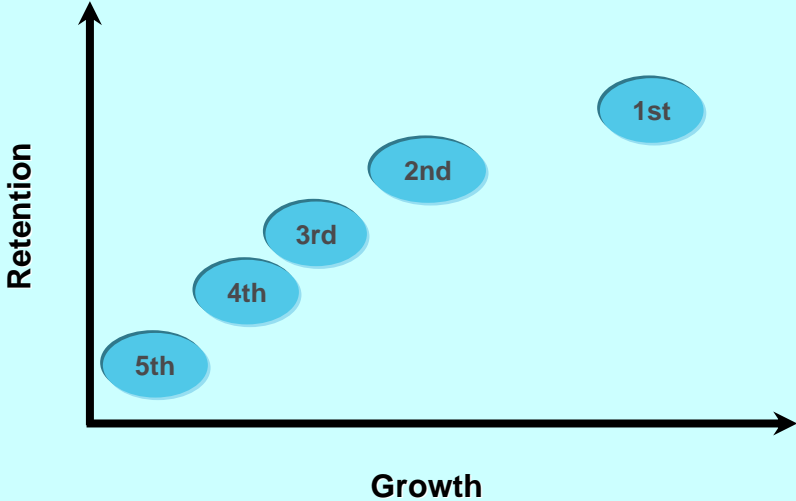
- Improve customer loyalty
- Reinvent protection and retirement for the consumer
- Grow our businesses

Progress with Customer Loyalty and Retention

Customer Loyalty Index



Agency Customer Loyalty Index: Agency Performance by Quintile

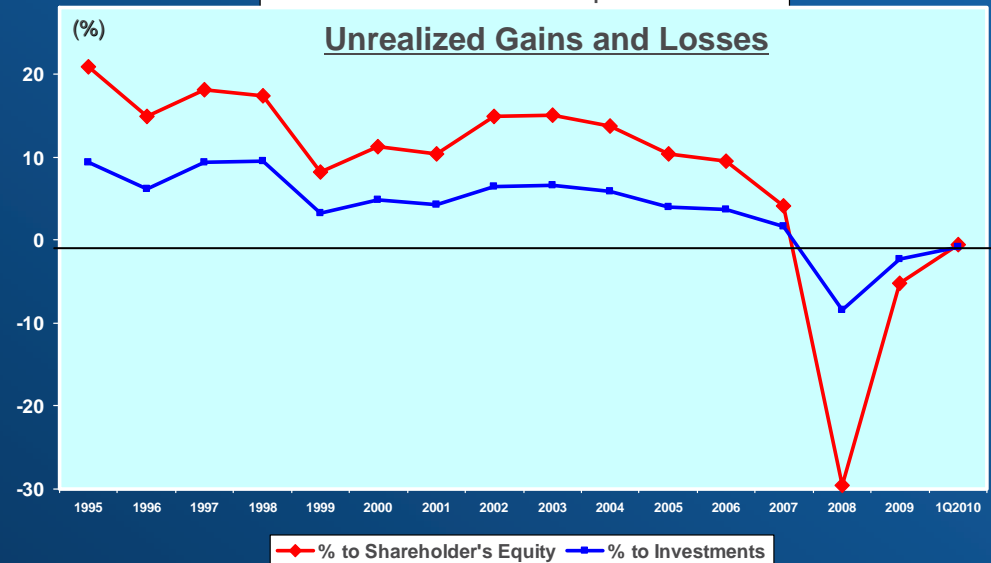
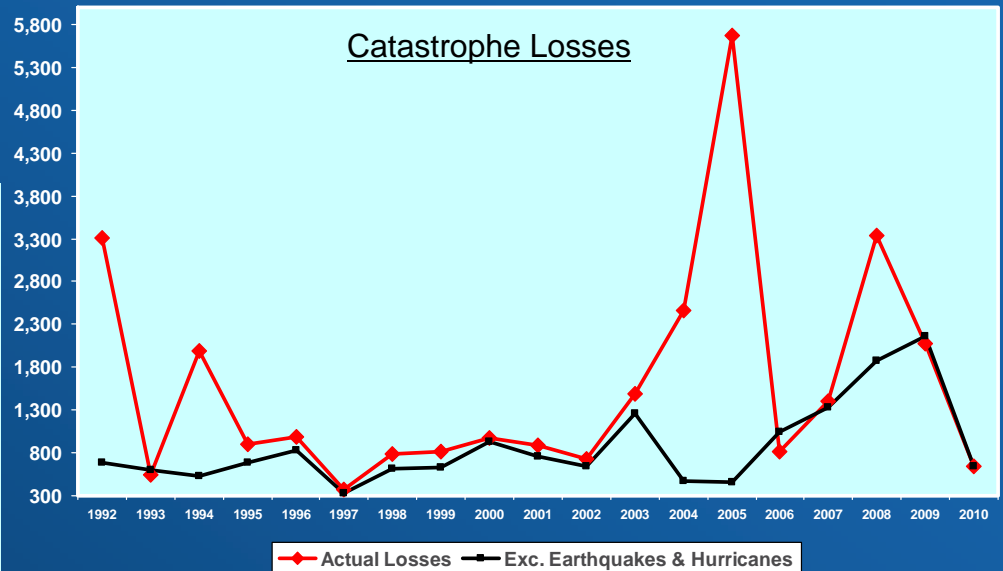
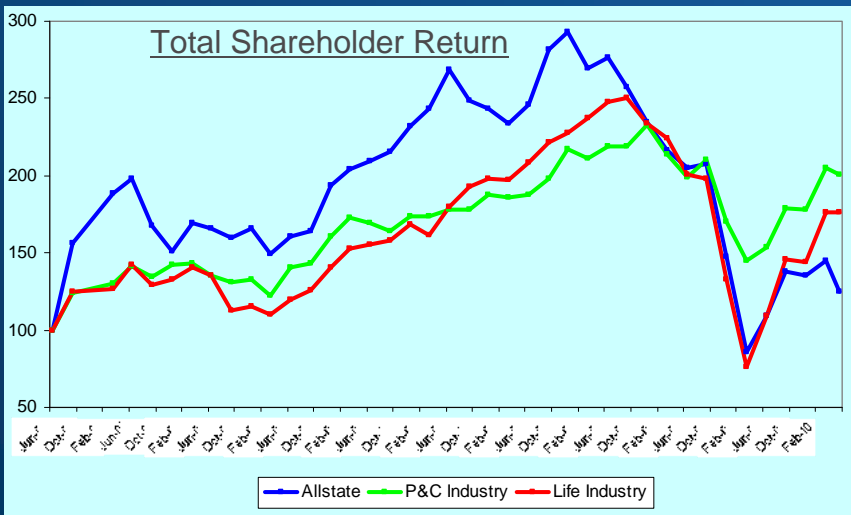


2007 2008 2009 2010

A Foundation for Growth

- Increase customer loyalty and broaden customer relationships
- Strengthen and expand distribution
- Improve auto competitive position
- Reposition under-performing businesses for growth

Volatility is Reflected in our Relative Return



Reposition Underperforming Business

Homeowners

- Gain approval for rate increases where appropriate
- Intensify property inspections to ensure quality of business
- Increase use of wind/hail and higher all-peril deductibles
- Reduce mono-line homeowners business

Allstate Financial

- Focus to Win
- Be an organization that creates shareholder value

Allstate Financial Repositions to Provide Shareholder Value

Purpose →

Be an organization that focuses on stewardship and value creation

Value Creators →

Accelerating AF profitable growth

Improving Protection loyalty and retention through AF cross-sell

Bringing new customers to Allstate

Operational Goals →

Focus on Allstate Agency and workplace distribution

Create products and services that are easy to understand

Actively partner with Allstate Protection

Enable customers to do business the way they choose

Improve producers' ease of doing business

Proactive and integrated risk/return management and pricing discipline

Investments . . . Proactive Management to Generate Value

“Risk Mitigation and Return Optimization”

- Asset Allocation
 - Reduce exposure to commercial real estate
 - Reduce exposure to municipal bonds
 - Maintain exposure to corporate credit

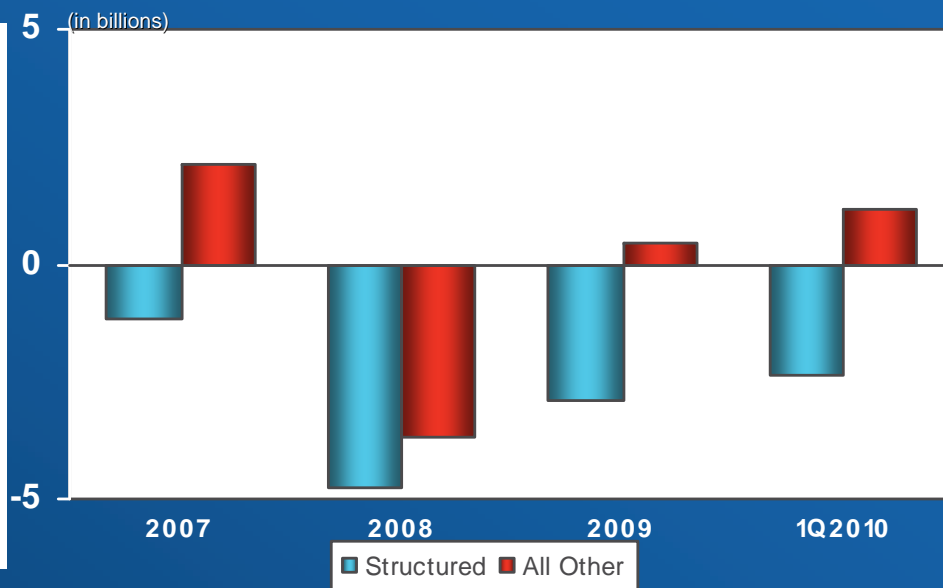
- Management of Interest Rate Exposure
 - Duration management
 - Hedging strategy

Historical Investment Results

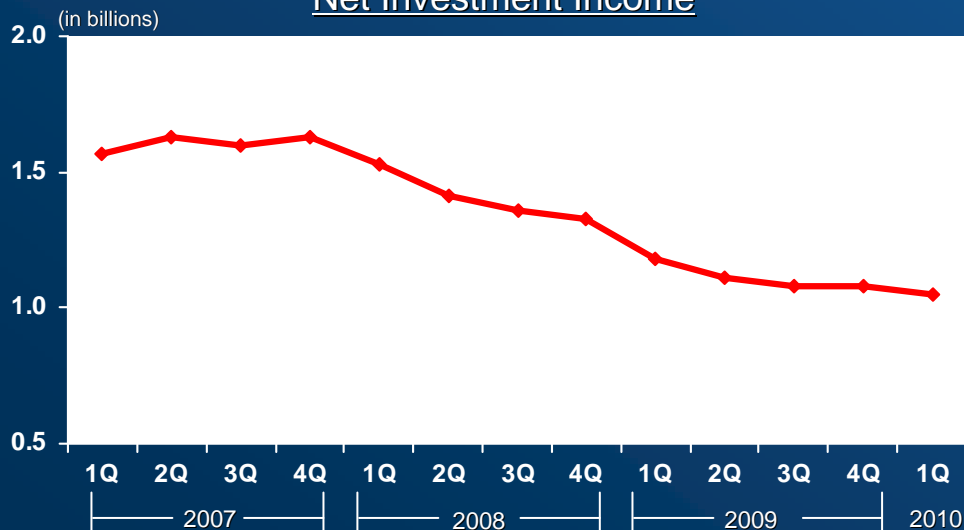
Asset Allocation

(% to Total)	2007	2008	2009	1Q2010
Munis	21.3	22.8	21.3	20.1
Corporates	32.3	28.8	33.2	34.4
Structured (RMBS, CMBS, ABS)	19.5	12.7	13.6	14.9
Mortgage Loans	9.1	10.7	7.9	7.6
Equities	4.4	2.9	5.0	3.8
Short-term	2.6	9.3	3.1	2.5

Fixed Income Unrealized Gain and Loss



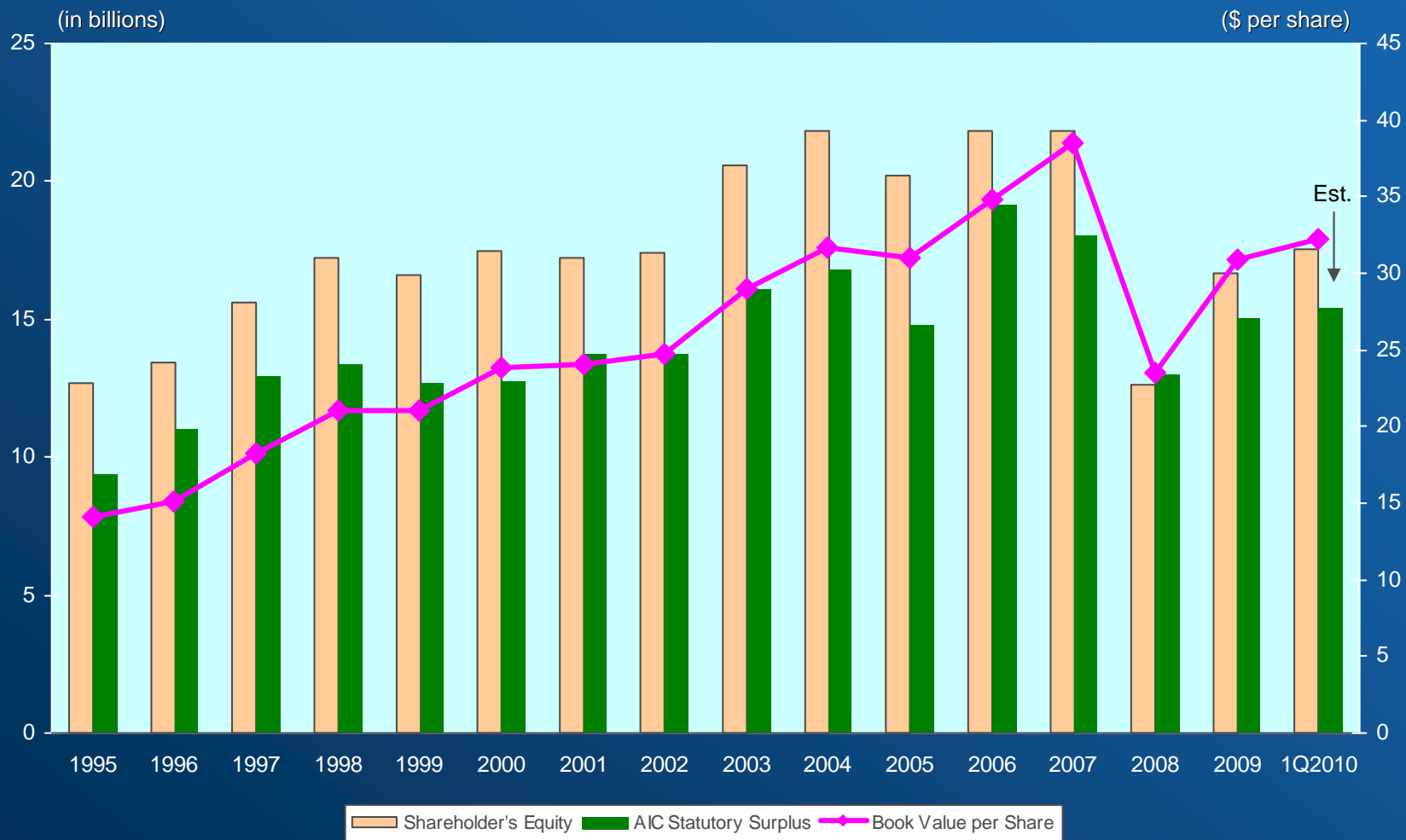
Net Investment Income



Realized Capital Gains and Losses

(in millions)	2007	2008	2009	1Q2010
Impairments	(163)	(1,983)	(1,562)	(223)
Intent	(147)	(1,752)	(357)	(32)
Sales	1,483	(464)	1,272	88
Derivatives	62	(794)	205	(185)
LP	0	(97)	(141)	4
Total, pre-tax	1,235	(5,090)	(583)	(348)

Historically Strong Capital Position



2010 Priorities

- Improve customer loyalty
- Reinvent protection and retirement for the consumer
- Grow our businesses



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