50% of millennials have had a roadside incident within the last year.

96% of millennials drive daily.

1 in 3 wait too long to fill up on gas.

75% have never changed a tire on their current vehicle.

When an incident occurs, 58% do not contact a roadside service provider first.

Millennials spend nearly half of their driving time commuting to work or school.

98% of millennials use their smartphones.

Among all those apps on phones, one should be Good Hands Rescue®.