



## Fast Facts

- The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer.
- It is widely known through the "You're In Good Hands With Allstate®" slogan.
- Allstate provides insurance products to approximately 16 million households.
- Allstate brand auto and homeowners insurance products are sold primarily through Allstate exclusive agencies, with sales and service supported through call centers and the Internet.
- Encompass brand auto and homeowners products, largely sold in the form of a package policy, are sold through independent agencies.
- Esurance brand products are sold directly to consumers online and through call centers and select agents, including Answer Financial.
- Our Allstate Financial segment provides life insurance, voluntary accident and health insurance, retirement and investment products that are distributed through Allstate exclusive agencies and exclusive financial specialists, independent agencies, workplace enrolling independent agents, independent master brokerage agencies, call centers and the Internet.
- Allstate was founded in 1931 as part of Sears, Roebuck & Co.
- Allstate became a publicly traded company in 1993. At the time, its initial public offering was the largest in U.S. history.
- On June 30, 1995, it became a totally independent company after Sears divested its remaining shares to Sears stockholders.
- Allstate, based in Northbrook, Illinois, is one of the nation's leading insurers in urban areas and has supported auto and highway safety reforms, including seat belts, air bags, and teen driver education.
- The company has won numerous awards over the years for its philanthropic, employee volunteerism and diversity efforts.