



The Allstate Safety Leadership Award[®]

The City of Sioux Falls will be presented with the Allstate Safety Leadership Award[®] in recognition of the city's contributions to roadway safety – creating America's safest driving city for three consecutive years, according to the 2008 "Allstate America's Best Drivers Report." Allstate will honor motorists in the city by presenting Sioux Falls mayor Dave Munson with the Allstate Safety Leadership Award[®] in recognition of the city's efforts to promote a safe driving environment and the individual safe driving habits of the city's residents.

"With so many crashes occurring near one's home, it's reassuring that our residents are continuing to exhibit safe driving," said Dave Munson, Mayor of Sioux Falls. "The quality of our community driver education programs combined with the consideration of our traffic engineering department goes a long way to make our roadways safe for everyone. We were excited to be the best in the country for the third consecutive year."

This ranking of the 200 largest cities in America revealed that the average driver in Sioux Falls will experience an auto collision every 14.6 years, compared to the national likelihood of a crash every 10 years – making them 31.6 percent less likely to have a collision than the national average.

Every year, the top ranked city in the Allstate America's Best Driver's Report is recognized with The Allstate Safety Leadership Award[®]. The Allstate Safety Leadership Award[®] is Allstate's highest public honor – recognizing and promoting public awareness for successful public safety programs. The Allstate America's Best Driver's Report and the Allstate Safety Leadership Award[®] are presented to inspire others to take a leadership role in the safety arena. Together, the programs exist to help facilitate broader, national discussions on the topic of safety.